



**Date: 12/09/2025**

To, National Stock Exchange of India Ltd., Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (E), Mumbai – 400 051 NSE Scrip Symbol: INTERARCH	To, BSE Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai- 400001 BSE Scrip Code 544232
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**Subject: Intimation/Disclosure of appointment of Public Relations (PR) Agency under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.**

Dear Sir/ Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, and other applicable provisions, we wish to inform you that the Company has terminated its agreement with M/s Adfactors PR Private Limited for Public Relations (PR) services.

In view of the above, the Company has appointed **M/s Concept Public Relations India Limited** as its new Public Relations (PR) Agency, effective **September 11, 2025**, to provide Public Relation services to the Company.

The details required to be provided as per Regulation 30 of SEBI Listing Regulations read with SEBI Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 are annexed herewith as **Annexure-A**.

This is for your information and records.

Thanking You,  
**For INTERARCH BUILDING SOLUTIONS LIMITED**  
**(formerly Interarch Building Products Limited)**

**ARVIND NANDA**  
**MANAGING DIRECTOR**  
**DIN: 00149426**

**INTERARCH BUILDING SOLUTIONS LIMITED**

(Formerly known as Interarch Building Products Limited)

Corporate Office : B-30, Sector 57, Noida - 201301, India.

Tel.: +91 120 4170200, CIN: L45201DL1983PLC017029, GST No.09AAACI0106J1ZY

Registered Office: Farm No-8, Khasra No. 56/23/2, Dera Mandi Road, Mandi Village, Tehsil Mehrauli, New Delhi - 110047, India.

[info@interarchbuildings.com](mailto:info@interarchbuildings.com) [www.interarchbuildings.com](http://www.interarchbuildings.com)



**BUILDING**  
**INNOVATORS**



## Annexure-A

**Disclosure as per Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015 read with SEBI Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024**

S.No.	Particulars	Details
1	Name(s) of parties with whom the agreement is entered	Concept Public Relations India Limited
2	Purpose of entering into the agreement	For the purpose of managing Public Relations Services
3	Shareholding, if any, in the entity with whom the agreement is executed	N.A
4	Significant terms of the agreement (in brief) special rights like right to appoint directors, first right to share subscription in case of issuance of shares, right to restrict any change in capital structure etc	<i>“Concept PR will help develop a target media universe and develop national media lists and also provide a strategic approach, delivered through a thought-through, detailed quarterly plan with clear roadmap of key initiatives, themes and measurement. Consistent outreach to key opinion influencers around company’s strategic initiatives, Amplification of all relevant PR initiatives in online media, Leveraging digital media platforms to communicate key initiatives and develop a communication program to highlight the management views and impact on the Indian manufacturing eco-system, Reporting Weekly and monthly activity tracking from the agency to be a key metric to measure outputs and momentum of the campaign, Daily tracking of news on Interarch Building Solutions Limited.”</i>
5	Whether the said parties are related to promoter/promoter group/ group companies in any manner. If yes, nature of relationship;	N.A
6	whether the transaction would fall within related party transactions? If yes, whether the same is done at “arm’s length”	N.A

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7	In case of issuance of shares to the parties, details of issue price, class of shares issued	N.A
8	Any other disclosures related to such agreements, viz., details of nominee on the board of directors of the listed entity, potential conflict of interest arising out of such agreements, etc.	N.A
9	Other information	N.A
10	in case of termination or amendment of agreement, listed entity shall disclose additional details to the stock exchange(s)	N.A
	(a) name of parties to the agreement	N.A
	(b) nature of the agreement	
	(c) date of execution of the agreement;	
	(d) details of amendment and impact thereof or reasons of termination and impact thereof	

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