



Interarch Building Products Newsletter

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— April 2011



Arvind Nanda
Founder Director & CEO

Dear Reader,

It gives me immense pleasure to inform you that we have released second volume of our Newsletter with this edition. We hope our Newsletter keeps you up to date on new PEB trends and how is team Interarch is moving ahead. We would also like to announce our first major expansion since the last two years with new welding line in our Chennai plant which will be on stream by July. This is being installed to give better & faster service to our many and valuable customers in Southern region. Chennai factory will be one-point PEB manufacturing unit for most of our jobs in that region.

This newsletter will cover Multi-Story buildings in PEB and Pre-Engineered Green buildings manufactured by Interarch and our 5th Annual day celebration at our Pantnagar Plant. Interarch has once again taken the lead in Green buildings, we will be offering green technology to all our clients as environment and green has become very critical factors now days and it has direct impact on business. This initiative was important as many international companies don't work with companies who do not follow Green Norms.

As usual Annual day was celebrated in Pantnagar with Gusto and full participation of all our Interarch family. It was preceded by 15 days of sports competitions and every one was filled with enthusiasm, Interarch family is filled with many talented people which we got to see in various singing, acting, dancing and poetry performances during the celebrations. In all it was a great day fun for all, we hope next year celebrations are even bigger and better than this one.

The business has picked up for Interarch in the past few months & we are now at our peak levels last attained in 2008. The sales & marketing team are aiming for new records this year and both our Pantnagar and Kichha plants are running on full capacity. Interarch has always worked towards providing best quality product and a "delightful experience" to our customers, we believe in creating partnership with our customers rather than becoming a solution provider. Interarch due to experience and expertise have been able to accomplish very complex & difficult projects and have provided very good quality building over the past several years. This strategy has built the "BRAND INTERARCH" and we are very proud of it. Interarch has been and wants to always be a leader in its products, services & customer satisfaction.



Gautam Suri
Founder Director & CTO

Best Wishes

Arvind Nanda & Gautam Suri
Founder Directors, Interarch Building Products Ltd.

Pre-engineered Multi-Story Building

Advantages of Interarch Multi-Story Buildings:

- Steel, by virtue of its high strength to weight ratio enables large spans and lightweight construction
- Suitable to meet the specific requirements
- Steel frames are faster to erect
- Steel Columns are manufactured in controlled factory environment thus quality control thus enabling a better product.
- Steel frame construction is more suitable to withstand lateral loads caused by wind or earthquake



Applications of Pre-engineered Multi-Story Building:

- Commercial offices
- Educational Institutes
- Dormitories
- Hospitals
- Misc Building



Interarch Pre-engineered Green Buildings

Green building (also known as green construction or sustainable building) refers to a structure and using process that is environmentally responsible and resource-efficient throughout a building's life-cycle from sitting to design, construction, operation, maintenance, renovation, and demolition. This practice expands and complements the classical building design concerns of economy, utility, durability.

Basic objective of Interarch Green Buildings are:

- Efficiently using energy, water, and other resources
- Uses re-cycle able material in the building
- Protecting occupant health and improving employee productivity
- Reducing waste, pollution and environmental degradation
- Proper Ventilation System



The Interarch People Philosophy



"HRD: Nurturing employees Potential into Performance" Interarch people philosophy clearly brings out the "Human" side of the human resources. We not only feel that people are our biggest asset but we believe that they are the drivers of our growth & real reason for our

Success.

The Kind of People We Look For

- Integrity
- A 'will do' attitude
- Team skills
- Creativity
- Time management skills
- Leadership
- Accepts authority
- Loyal
- Devoted

Maintenance Tip

Equipment, which is located through or adjacent to roof or wall panels, may cause moisture build up on or near the panel. The following conditions should be avoided.

- Water run-off from air conditioning units.
- Open water storage tanks adjacent to panels.
- Steam outlets.
- Acid storage.
- Copper pipes fastened to steel panels.

Did you know?

Reliance Corporate office in Navi Mumbai was the first Pre-Engineered Multi-story building with covered area of 30,000 Sq. M. The complete building was finished in 9 months.



Events at Interarch



Exhibition: India Warehousing Show

Stall no. A-22
Date: 21st to 23rd 2011
Venue: Indian Expo Centre, Greater Noida

Interarch Offsite: Team Building Exercise for Interarch Marketing & Sales Department
Date: 27th to 30th March
Venue: Victor Exotica Resort, Goa

Seminar/Workshop - Italian Automotive Mission to India
Date: 18th April
Venue: Hotel LE Merdien, New Delhi

Major Projects Wins

Pre- Engineered Steel Building

- NRB bearing Limited, Aurangabad
- TAL Manufacturing Solution Limited, Dharwad
- SMCC Construction India Pvt Ltd, Neemrana
- Century Metal Recycling Pvt Ltd, Haryana
- Skyway power Transmission Products Pvt Ltd, Punjab

Safety Award Presented To

Interarch Building Products Pvt Ltd
by Toyota Tsusho India Pvt Ltd



Interarch in Press

1. The New India Express, March 2011 Issue
2. Architecture, March 2011 Issue

Interarch celebrates its 5th Annual & Sports Day on 9th April in Pantnagar plant:

- Celebration started with Inauguration address by Mr. Arvind Nanda and Mr. Gautam Suri
- Cultural event attended by over 750 Interarch employees
- Live Band Performance
- Singing performance by Mr. Tarik Kishor
- Sports competition between various teams in Badminton, Chess, Volleyball, carom and Athletics
- Event organized by Interarch Sports and Cultural committee, Rudrapur



Project Spotlight: Asian Paints Limited

Building Location	Village Khandala, Pune Satara Road, Maharashtra
Building Usage	Greenfield expansion projects for Asian Paints
Value in Rupees	40 Cr.
Area in Square meter	65000 Sq. M
Tonnage	Around 4000 MT
Height in meter	30 M clear height
Feature	a) Multiple buildings with multiple heights with clear height of 30 M at height bay b) Standing Seam Roof c) Completion Time : 8 months

