



Interarch Building Products Newsletter

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— February 2011



Dear Reader,

Warm Greetings to all the readers!

As we step into the next financial year, I allow my thoughts to ponder over the budget expectations from the government. Last year, the budget proposed improving infrastructure in urban and rural districts with a budget allocation of Rs.1, 73,552 crore. However considering the economic downturn, the development pace and growth got affected. Our expectations from this year's union budget are for an early implementation of the Goods & Service Tax. Development of the sector should also be supported by reconsideration of the steel in view of high steel prices.

As per my understanding, this budget will not make for any sizeable movement on any front. The investment scenario in India also does not look very promising due to policy and regulatory hurdles and non-transparency in the style of working. We want the government to act more responsibly towards the industry policies and aid the processes. India's journey towards Infrastructure will change when a Mindset change happens and not the Budget changes really.

Best Wishes

Arvind Nanda
Founder Director-Interarch
Interarch Buildings Pvt. Ltd.

Metal Suspended Ceilings

Metal Suspended Ceilings

INTERARCH introduced TRAC® metal ceilings in 1984. Today, INTERARCH is the largest manufacturer of metal building systems in India, and the product range includes pre-engineered steel buildings, metal roofing and cladding systems, metal and gypsum suspended ceilings and window covering products. All manufacturing facilities are ISO 9001 certified by Underwriters Laboratories Inc., USA. TRAC® ceiling systems set the trend and commands a very high market share in India. The TRAC® range of metal and Glass Reinforced Gypsum ceilings are specially designed for the Indian market, taking into account of building design, construction practices and weather conditions.

Types of Ceiling:

- 84 R
- 84C/184C
- 150F/200F
- TRAC GRC ceilings

TRAC® ceilings are available in a wide range of panel types for decorative and functional applications. TRAC® ceilings are suitable for use in interior and exterior areas in offices, hospitals, schools, restaurants, shops, hotels, airports and other buildings. TRAC® ceilings are also suitable for industrial use and are especially suited to aggressive environments inside factory buildings.



Pre-engineered Buildings for Power Sector

Power is one of the most vital infrastructure inputs directly responsible for economic development of a country and if India wants to sustain a 8-9% GDP growth over the long term, it will need to have 4,00,000 MW of installed capacity by 2020 and around 9,50,000 MW by 2030, currently the total installed capacity as of 2010 is 150,000 MW only. The power demand in India is set to explode in the coming years.

Government of India had imitated a Mission: 'POWER for All by 2012' which would mean achieving the target of adding over 78,000 megawatts of capacity.

Application of Interarch Pre-Engineered Steel Building:

- Coal Handling Plant
- Ash handling Plant
- Condenser Supporting Structure
- Boiler Support Structure



Healthy Time for the Infrastructure Industry



Sanjay Modi
Senior Vice President-
Marketing

This is the right time for the Infrastructure Industry today. The current scenario seems to be booming and a lot of projects have taken a concrete shape towards execution and expansion. As the liquidity problem rests its case, more and more companies have started investing into new projects and capacity expansion. Also, the product market has grown bigger in size which is a good sign for construction industries. There is a wider scope and much more potential which is yet to be tapped. Sometime PEB industry faces hurdles while it comes to the cost comparison over conventional system. Sooner or later, people mindset will change.

Some of the strengths that make Interarch stand apart from the other industry players are that we work towards customer delight and customer satisfaction through timely completion of the projects and wear a flexible approach towards our work style. The key decision makers and top management get directly involved in the operational and functional aspects of the projects which only aid to the process. Another thing that adds to our style of working is that we are a more customer oriented and customer loyal company than any other company in this business.

We feel proud at the opening of our new offices in mini metros like Chandigarh, Ahmedabad, Kolkata etc. as through this we foresee an expansion in our sales network humongously.

Sanjay Modi
Senior Vice President-Marketing
Interarch Buildings Pvt. Ltd.

Testimonials

Positive attitude & extended support by INTERARCH to work with Client during concept stage for required clarification backed up with Promised performance on Quality, Delivery & overall execution in professional way Motivated us to Consider us INTERARCH as single agency to executed various projects at our Group during last Five years on continuous basis. "We are very pleased with the efforts from INTERARCH to fulfill the Commitment & meeting Overall expectations. Thanks for the great work."

Best Regards,
Mr. C P Singh
Designation: G. M. Projects
Company Name: Anand Automotive Limited

Events at Interarch



Interarch Annual Sales conference

Date: 4th Feb, 2011
Venue: Park Hotel



International Exhibition on Rice & Agriculture

Date: 10th -12th Feb, 2011
Venue: Huda Grounds, Sector 32, Karnal, Haryana Stall No. B-54

FICCI-INS DAG Seminar on 'Steel - The Preferred Choice of Material for Construction'

Date: 18th-19th February 2011
Venue: Federation House, TansenMarg, New Delhi- 110001

Presentation by Mr. V S Rajasekhar, Head- Engineering, Interarch on Application of Steel in Large Span Structures



Did you know?



First Company to introduce Pre-Engineered Steel Buildings and structures to the Indian Market since 1999

Maintenance Tip: Buildings with Cranes



1. After every 3 months, check the diagonal bracing is tight.
2. After one month of operation, check that the high strength bolts on the crane beams are tight
3. Every Six months check that the high strength bolts in the crane beam and main frame are tight.

Major Projects Wins: Pre-Engineered Steel Building

1. Nikamal Ltd in Hosur
2. Sanjeev Auto Precision Ltd in Aurangabad
3. Maida Corporation in Chennai
4. Sumitomo Mitsui project for Panasonic in Jhajjar
5. TATA Motors In Dharwad
6. Krishna Maruti Group in Manesar
7. Harshna Gold Industries in Bhiwadi
8. Gabriel India Ltd in Himachal Pradesh

Upcoming Events

1. Close Group Seminar in Mumbai in March
2. Participation as Exhibitors in the Warehousing Expo

Interarch in Press

a) Construction Week February Issue

