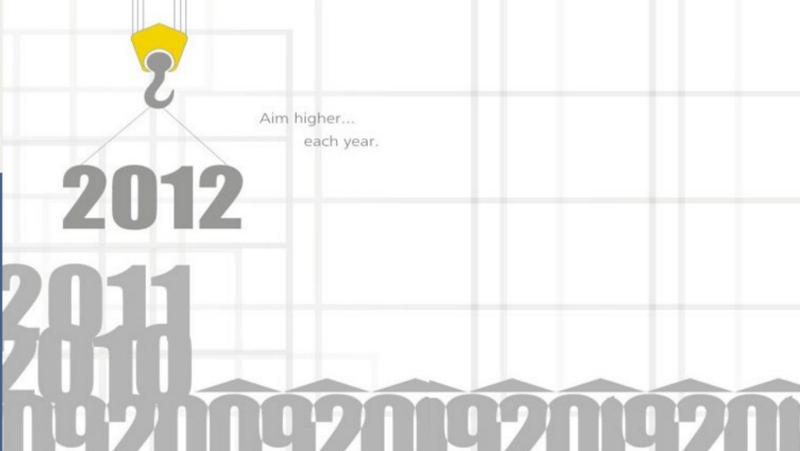




Interarch Building Products Newsletter

Issue 15, Vol. — December 2011



Dear Reader,

The last year has been better than 2009 & 2010 and it appears to be back on track as it was prior to 2008, we are hopeful that in the coming year's pre-engineered buildings will be back on their high growth path of earlier years. Our business performance has been quite spectacular, with nearly 100% growth in our order booking during this calendar year. We are also happy that the customers and industry are constantly ranking us as the top Pre-engineered buildings company in India.

We further plan to have larger network of Marketing and Project offices throughout the country to enable us to give better services to our clients. We are now changing the focus of our company to become customer oriented company rather than product oriented company. We would like to wish all our Reader a Happy & Prosperous New Year 2012.

Best Regards,
Arvind Nanda & Gautam Suri
Founder Director- Interarch building Products



Arvind Nanda
Founder Director & CEO



Gautam Suri
Founder Director & CTO

Possibilities & Application of Interarch Pre-Engineered Buildings

- Multilevel Car Parking
- Retails Shops
- Warehouses
- Commercial office buildings
- Metro Stations
- Steel Foot Over Bridges
- Stadium & Sport Complexes
- College/School Buildings
- Hotels
- Airport terminals
- Aircraft hangars
- Power plant buildings



Interarch Buildings are the right solution for you

Interarch Pre-Engineered Steel Buildings symbolize simplicity in complex engineering. Our promise to deliver a superior quality and well-built steel structure is reinforced with our excellent design, manufacture, supply and execution capabilities. From industries to Infrastructure, we manage all our projects from concept to completion. We provide solutions in following categories:

- Pre-Engineered Buildings System
- Tracdek Roof & Wall Cladding Systems
- Light Building Systems

At Interarch, we don't sell buildings, we deliver Projects.



New Initiatives by Interarch in the year 2011

It has been our constant endeavour to work towards complete customer satisfaction and to ensure that we deliver the highest Quality building to you within the stipulated time line. This year we have worked towards many areas to reach this objective.

- National Safety Week was celebrated in our manufacturing units to ensure safety protocols are followed at site as well as in units.
- **Interarch Green Buildings** - we ensure that we use Green material in our building so that the future is as bright as today. To further strengthen this cause we have even become member of Indian Green Building Council.
- **Sustainability development** - Buildings account for a significant amount of energy consumed in the world and therefore we at "INTERARCH" use cutting edge metal manufacturing technology along with responsible industrial planning combined with green technology practices to make sustainable buildings more affordable than ever.
- **Interarch Training & Development Initiative** - Training was imparted to teach standard acceptable benchmark across globe & Interarch Standard and also to make them understand to give more focus on Quality, Safety & Proper Erection at site.



Events at Interarch in the year 2011

- Close Group Interaction in following cities
 - a) Indore
 - b) Ahmedabad
 - c) Chennai
 - d) Mumbai
- International exhibition on Rice & Agriculture in Karnal
- Indian Warehousing show in Greater Noida
- National Seminar on Metro Rail Projects in New Delhi
- Seminar on Italian Automotive Mission in New Delhi
- FICCI-INSAG Seminar on Steel in New Delhi
- Annual Day Celebrations in Pantnagar
- Marketing & Sales Meet in New Delhi
- Social Event on World AIDS Day
- Vendor Meet in New Delhi



Customer Reviews - A Testimonial to the quality of our Products & Services

- We appreciate the dedication, participation & commitment demonstrated by your firm & hope for the same in the future.
- The timely submission of the drawings delivery of structure as per schedule, the overall workmanship, was to our entire satisfaction.
- Interarch quest for excellence is achieved by its innovative design, engineering and quality execution of the project, on time, within budget, by high performing team which is adaptable to each project.
- The quality of work and attention to details displayed throughout the project at every level was brilliant. We're convinced that INTERARCH can handle a project of any magnitude.
- The company has repeatedly shown persistent efforts to achieve quality works no matter how complicated the drawing are.
- We are very pleased with the overall project management and execution capabilities of Interarch, right from the proper understanding of projects design, timely production of material, Safety Logistic of Material to destination and efficient erection of buildings.
- We are satisfied with positive attitude & extended support by INTERARCH to work with Client during concept stage for required clarification backed up with Promised performance on Quality, Delivery & overall execution in professional way.



Award & Recognition Won by Interarch in the year 2011

- Safety Award Presented To Interarch Building Products Pvt Ltd By Toyota Tsusho India Pvt Ltd
- Letter of appreciation awarded to Interarch Building Products by TATA Motors Ltd.



Major Project Wins in the year 2011

- Tata Motors Limited, Karnataka
- Asian Paints Limited, Maharashtra
- Toyota Kirloskar Motor Limited, Karnataka
- Deepak Fasteners Limited, Madhya Pradesh
- Toto India Limited, Gujarat
- Mahindra Aerostructure Pvt Ltd, Karnataka
- Panasonic India Ltd, Haryana
- The Bombay Dyeing & Mfg Co. Ltd, Maharashtra
- Anjenaya Infrastructure Ltd, Karnataka
- Yamaha Motors India Ltd, Uttar Pradesh



Interarch in Press in the year 2011

A lot has been written about Interarch in the media. Here's some of the coverage's we've received in the press in the year 2011

- Projects Monitor & Insdag News in January
- Projects Info & Zee Business (Property Plus) in February
- The New India Express & Architecture in March
- B2B Purchase & EPC World in May
- Cargo Connect & Auto Monitor in June
- Projects Monitor & CargoTalk in July
- MGS Architecture & Construction Week in August
- Business Standard & Master Builders in September
- Construction Week , B2B Purchase & Business line in October
- Projects Info & Projects Monitor in November
- Projects Vendor in December



Future of Interarch light Steel Buildings in India

Interarch Light Steel buildings have got good response from the market, this technology was introduced to the Indian market by Interarch Building Products some time back. We have been able to successfully penetrate light Steel buildings in the market as people have realised the benefits & numerous applications over conventional buildings. We are also confident that the future of Interarch light buildings is going to very bright in the years to come. We would like to share few applications of these light buildings:

1. Roof Top-Residential & Industrial
2. Site and Project Office/Building
3. Labour camp
4. Warehouse
5. Residence
6. Commercial
 - a. Shops/Partition wall
 - b. Mezzanines floors
7. School & Health care Centres
8. Cafeteria
9. Miscellaneous building
 - a) Toilet Block
 - b) Guard Room
 - c) Petrol Pump Shop
10. Hotels
11. Office at Petrol Retail Outlets



Watch out for Interarch in the year 2012

- Steel Structures and Metal Buildings
- Construction Week
- MGS Architecture
- B2B Purchase
- Construction World
- Cargo Connect

